# **BREADINGS & SEASONINGS**

Easy and flavorful ways to turn your menu items into customer favorites!







Breadings and seasonings give cooked foods much of their flavor and texture, so it's important to choose well. Henny Penny offers an extensive collection of breading and seasoning formulations, with something for every taste, menu and health concern.

#### **INSIDE**

A number of breadings and seasonings crafted exclusively for Henny Penny fryers, combis and rotisseries, bulk packaged for convenience and economy.

- Flavor profiles, menu suggestions and ordering information for all Henny Penny breadings and seasonings
- Breading basics and tips
- 6 easy steps to perfectly breaded chicken



HENNY PENNY.
Engineered to Last

## **BREADING BASICS**

Breaded textures will be softer when pressure fried and crispier when open fried.

- Make sure product is wet before breading
- Most breadings adhere better when breaded product sits for 15 –30 minutes before frying. With finer, granulated breadings, product can be fried immediately

**PRODUCT** FLAVOR PROFILE MENU SUGGESTIONS PRODUCT NUMBER The original Henny Penny Red Balanced seasoning and flavor for a 45 lb (20.4 kg) bulk case Regular PHT Breading Label breading developed well-rounded and complete taste. 07300 especially for pressure fried with a soft texture—not crispy. It's H KP chicken. Use for anything but what you expect when you think of Regular NO MSG fried chicken. Salty, but not crunchy. sweets. Excellent for pork chops, 45 lb (20.4 kg) bulk case PHT Breading cutlets and most veggies. Also Texture: Soft great for combi-roasted chicken. Taste: Regular Let breaded product sit 15 to 30 minutes before frying. Medium Spicy PHT Breading A well-balanced breading similar in Use with any or all of the same 50 lb (22.7 kg) bulk case character to Regular PHT with wide-ranging menu items as Regular 07570 selectively added seasonings for PHT breading when you're looking KOF-K for just a bit more flavor in the additional flavor. PHT Breading breading. Texture: Soft Taste: Flavorful Let breaded product sit 15 to 30 minutes before frying. Spicy PHT Breading A rich blend of spices and seasonings Used frequently for breaded pork 45 lb (20.4 kg) bulk case with a little more flavor and zest chops and wedge fries to punch up 07360 added to the Medium Spicy PHT. A the initial flavor burst you get from H KP PHT Breading very good all around breading. More the breading. of a full taste—not traditional, but Let breaded product sit 15 to 30 not "hot" to the palette. minutes before frying. Texture: Soft Taste: Full Regular I PHT Breading Use in place of regular PHT for a bit 50 lb (22.7 kg) bulk case A slightly milder version of the less breading flavor that allows the Regular PHT breading. Nice golden 07550 KOF-K Regular I color and traditional texture. food's natural flavors to come NO MSG PHT Breading Texture: Soft 50 lb (22.7 kg) bulk case 07550 Taste: Mild Let breaded product sit 15 to 30 07781 minutes before frying. **HP Breading** Not quite as salty as Regular PHT Often used for chicken-fried steak, 45 lb (20.4 kg) bulk case breading. Same color and texture fried okra and other traditional 07200 HP with subtle differences in taste. Southern fried items. Breading Texture: Soft Let breaded product sit 15 to 30 Net Weight Taste: Mild minutes before frying. Five Star Breading Chicken or any Southern style A blend of seasonings that 50 lb (22.7 kg) bag 07820 protein. Try 2-stage frying for a produces the look and taste of 45 lb (20.4 kg) bulk case 07830 KOF-K softer crust: start with a higher traditional Southern fried chicken. Five Star

temperature to brown, then cook

slightly longer than normal at a

Can be fried immediately after

lower temperature.

Texture: Soft

Taste: Regular

Breading

07820

Visible pepper, a bit lighter in

color with a slightly softer crust.

## **MORE BREADING TIPS...**

- To create hot-spicy flavor, use Hot Marinade Seasoning with Marinade Breading
- For extra crispy texture, bread twice with Double Dip Breading using Double Dip Wash between coatings.
- For excellent batter or tempura texture for shrimp and fish, pre-bread product before dipping in batter.

PRODUCT

**FLAVOR PROFILE** 

**MENU SUGGESTIONS** 

**ORDER NUMBER** 

#### Marinade Breading



Great all-around breading when used with Marinade or Hot Marinade Seasoning mix. Made with less salt in order to marry up to flavors in marinade. Not meant to be used as a "low-salt" breading.

Texture: Crisp

Taste: Mild (use with Marinade Seasoning mix for full flavor

Designed to be used with marinated product. Great for creating flavored/ seasoned bonein fried chicken or "dry" spicy-hot wings, tenders or nuggets. Great for shrimp and chops, too. Not best for veggies. Fry immediately after breading marinated product.

45 lb (20.4 kg) bulk case 07400

#### Marinade Seasoning



A seasoning mix for a salty, seasoned marinade that is drawn into product. Formulated for use with Marinade Breading, which provides breaded texture without additional, overpowering flavor. Taste: Full throughout product Color: Does not darken

Mix it up with water to form a brine. A great way to create signature chicken or other proteins by imparting flavor into the meat, not just the skin or breaded crust. Marinate 4 to 24 hours before breading or frying

30 lb (13.6 kg) bulk case 07450

#### Hot Marinade Seasoning



Highly seasoned, spicy hot marinade mix formulated for use with Marinade Breading to add texture for fried products.

Taste: Hot, spicy throughout product

Color: Does not darken

Excellent way to create signature hot wings. Fry them "naked" or with Marinade Breading. Toss in sauce for wet wings. Great for spicy bone-in chicken or chops. Marinate 4 to 24 hours before breading or frying.

30 lb (13.6 kg) bulk case 07466

#### **Double Dip Breading**



An excellent, smooth breading designed specifically for a multistep breading method. Great balance of color, flavor and texture when used with Double Dip Wash.

Texture: Crisp

Texture: Crisp Taste: Mild Great for shrimp, scallops and fish at higher open fryer temperatures. Use in place of crushed bread crumbs for fantastic veal and eggplant Parmigiana. Bread dry, then dip in Double Dip Wash and bread again or fry immediately for tempura. Or, dip first then bread and let sit for additional texture.

45 lb (20.4 kg) bulk case 07700

### Double Dip Wash



KOF-K

A versatile wash that combines with Double Dip Breading for excellent taste, texture and color. Mix thin as an adhering wash or thicker for a smooth batter.

Taste: Mild

Color: Does not darken

Use in between multiple breading applications to create a variety of tastes and textures. Mix thicker with less water, or add beer for an even better batter!

Submerge product in solution, drain and bread.

30 lb (13.6 kg) case of six 07750 5 lb (2.3 kg) bags

## SEASON FOR TASTE AND COLOR

Shake-on seasonings add appealing color and flavor. When combined with the right breadings, you can create signature menu items from everyday fried proteins, potatoes and veggies. Be sure to use Henny Penny breadings, seasonings and marinades for product cooked in rotisseries and combis, as well.

All Purpose Seasoning

**PRODUCT** 



H KP



Chicken Sesoning base



H<sub>KP</sub>

Sure Chef Seasoning shake-on



H KP

Nashville HEAT



A superb blend of spices in a versatile shake-on seasoning

that adds rich brown color

and a slightly sweet flavor. Taste: Slightly sweet

Color: Rich brown

FLAVOR PROFILE

The perfect seasoning for ribs, brisket and pork. Great for overnight cooking in combi. Mix it with some brown sugar for a fantastic rub. Not recommended for poultry.

MENU SUGGESTIONS

Season to taste. Rub in for stronger flavor.

25 lb (11.4 kg) bulk case NO MSG 25 lb (11.4 kg ) bulk case

ORDER NUMBER

07430

07445

A concentrated flavor base used to create a nice, basic breading in smaller batches on

Highly concentrated flavorings only.

Combine one seasoning packet with 25 lb flour and 2.5 lb salt. Add your own special ingredients to create a signature breading or to offer customers "homemade" or "made from scratch" breading. Can be fried immediately after breading.

39 lb (17.7 kg) case of 24 07600 packets at 26 oz (737 g) each

Excellent seasoning for everyday use, especially on poultry and veggies. Savory combination of seasonings with lots of paprika. Stains evenly to give great color. Taste: Mild, savory

Color: Golden, reddish brown

This melt-on seasoning features a

bold blend of peppers and brown

Use on rotisserie or combi-roasted chicken to even out the color. For signature spuds, try tossing cut peeled potatoes in oil and Sure Chef Seasoning, then roast in rotisserie or combi.

Use shaker. Cover evenly, cook immediately.

25 lb (11.4 kg) bulk case 07775 NO MSG 25 lb (11.4 kg) bulk case 07778

This seasoning is best applied by shaking it directly onto food after frying in your favorite Henny Penny breading. Each breading has been tested with this seasoning for flavor pairing.

Use shaker. Cover evenly.

15 lb (6.80 kg) case contains 30 - 8 oz. bags 07630

sugar. Microscopic palm oil crystals melt into the breading, H KP infusing the chicken with this highly sought after flavoring. Taste: Hot, sweet, smooth Color: Reddish brown

## 6 easy steps to perfect breading











- 1 Place cleaned and trimmed product into cool water to help breading adhere properly. (Not necessary if using a marinade.)
- 2 Drain before breading.
- 3 Dump product into breading. General rule: 1 lb (0.45 kg) breading to 10 lb (4.5 kg) of product.
- 4 Toss product in breading using both hands. Coat thoroughly. When breading wings, tuck wing tip by bending around and behind end wing segment.
- 5 Remove excess breading by holding one piece in each hand and tapping knuckles of each hand together.
- 6 Place breaded product skin side up on sheet pan with grid. When breading chicken, group like parts together.